

# TRAVEL TRADE

# Cyprus

Monthly Edition

JUNE 2017 - ISSUE 52

06



LEPTOS GROUP WELCOMED  
JORDANIAN JOURNALISTS

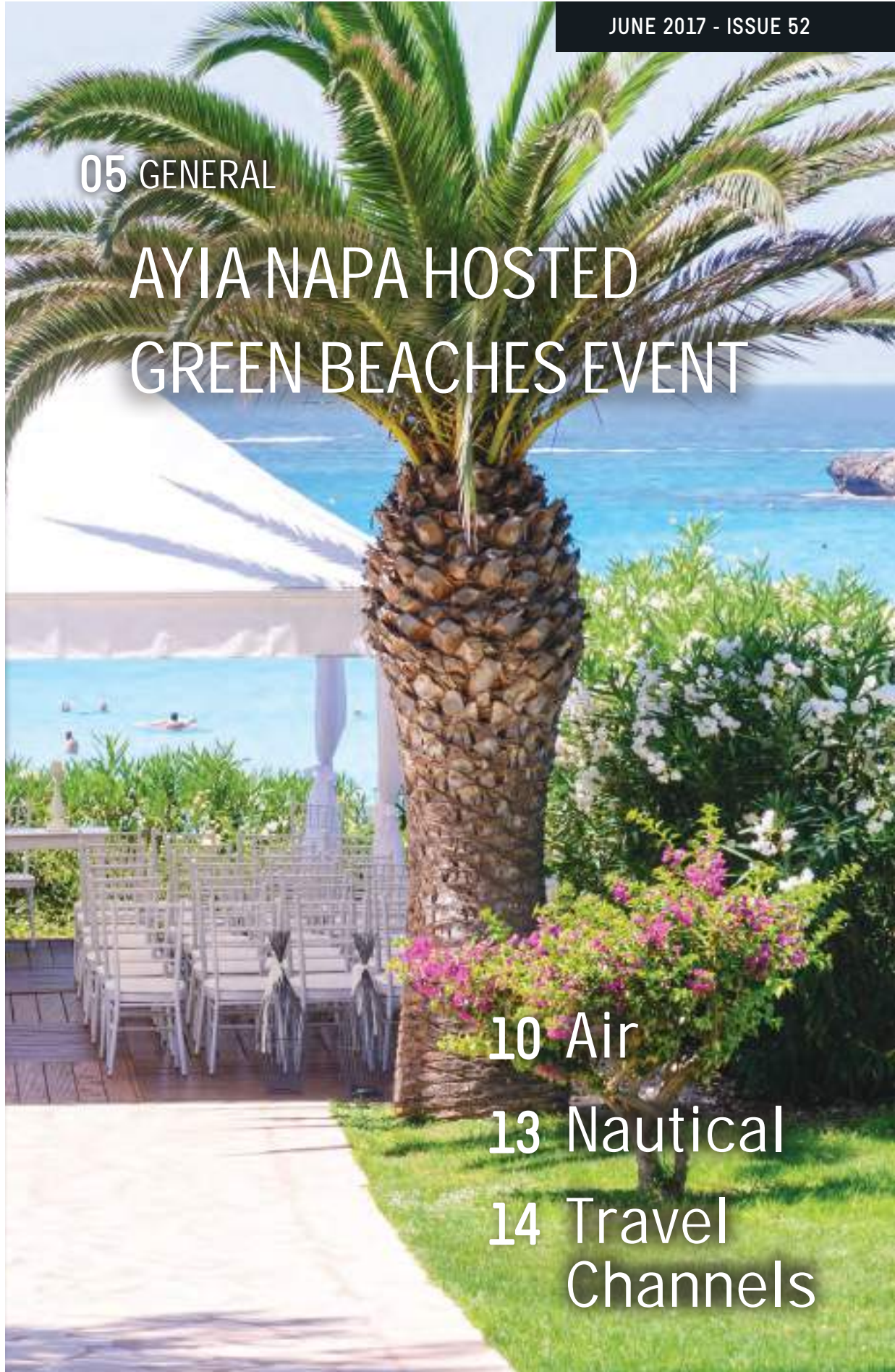
11



TOP KINISIS TRAVEL  
CELEBRATED 30 YEARS

05 GENERAL

## AYIA NAPA HOSTED GREEN BEACHES EVENT



10 Air

13 Nautical

14 Travel  
Channels



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## EXCHANGE RATES

as of 30.5.2017

COUNTRY	CURRENCY	EUR1=
US (USD)	Dollar	1.12
UK (GBP)	Pound	0.87
Switzerland (CHF)	Franc	1.09
Japan (JPY)	Yen	123.85

## Best Ever March for Arrivals



According to Cyprus' Passengers Survey, March had the highest volume of tourist arrivals ever recorded during the particular month.

Arrivals reached 140,873 in March, compared to 137,013 for the corresponding period in 2016, recording an increase of 2.8 percent.

The arrivals from the UK and Russia were particularly high, with a significant increase also recorded from Israel and France.

The survey further indicated that 68.3 percent of tourists visited the island for leisure, 15.5 percent for spending time with friends and family while 16.1 percent arrived for business purposes.

The statistics revealed that most of the tourists visiting Cyprus in March fell in the age group 20-44 years, while men comprised 48 percent of tourists and women 52 percent.

## Record High Winter for Aegean



Aegean Airlines, along with its subsidiary Olympic Air, carried 2.1 million passengers in the first quarter (Q1) of this year, a five percent year-on-year growth.

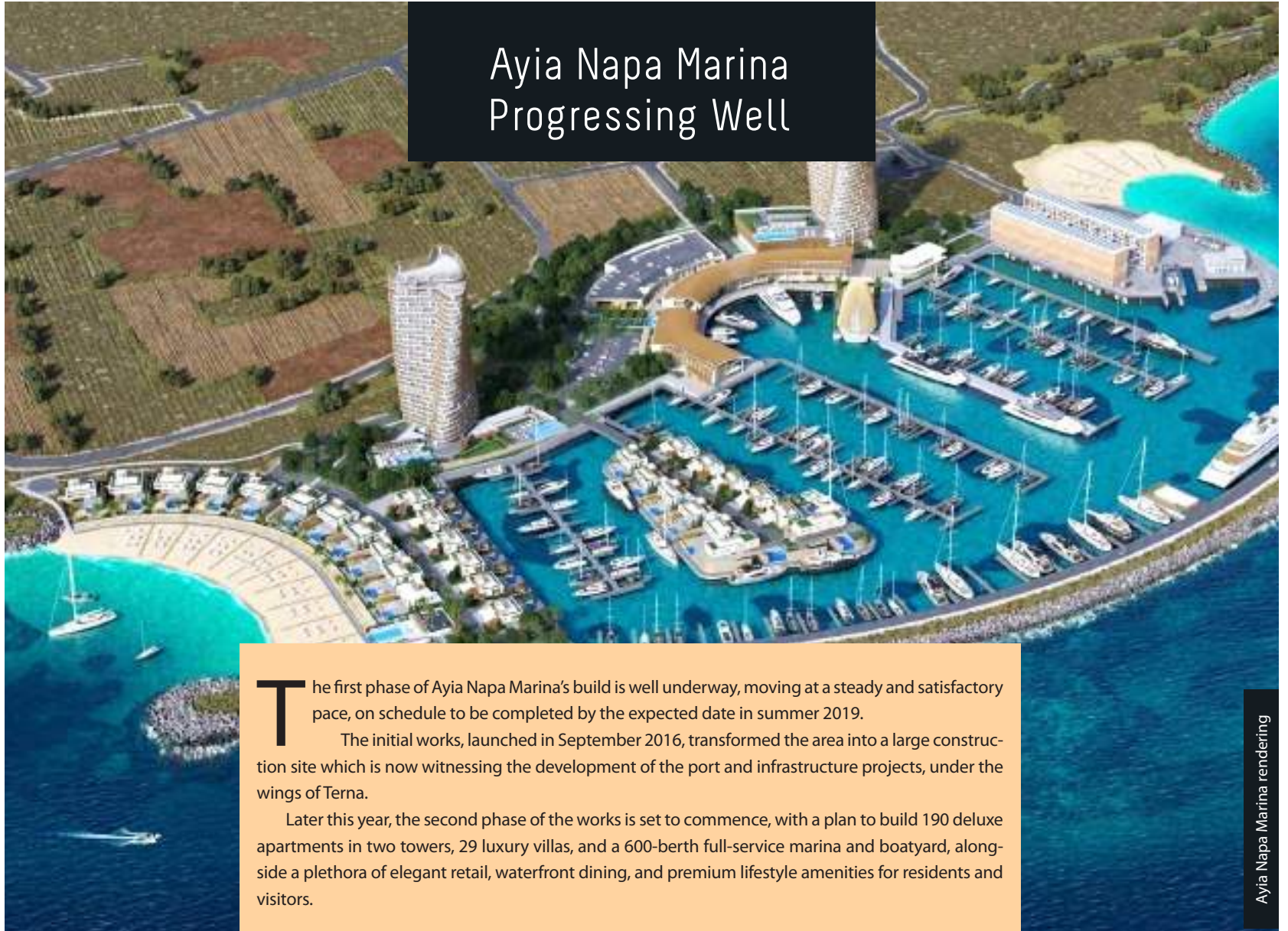
The positive performance is attributed to network expansion and successful penetration into international markets which have yielded positive results with international passenger traffic up 17 percent to 1.1 million travellers.

A significant improvement was generated in load factor on both domestic and international routes, soaring eight percentage points to 77 percent, a record high level for a winter season.

Dimitris Gerogiannis, managing director, Aegean Airlines, commented, "[...] The evolution of load factors as well as pre-bookings for the summer season, which basically shape our financial performance, remains encouraging for the full year."



## Ayia Napa Marina Progressing Well



The first phase of Ayia Napa Marina's build is well underway, moving at a steady and satisfactory pace, on schedule to be completed by the expected date in summer 2019.

The initial works, launched in September 2016, transformed the area into a large construction site which is now witnessing the development of the port and infrastructure projects, under the wings of Terna.

Later this year, the second phase of the works is set to commence, with a plan to build 190 deluxe apartments in two towers, 29 luxury villas, and a 600-berth full-service marina and boatyard, alongside a plethora of elegant retail, waterfront dining, and premium lifestyle amenities for residents and visitors.

Ayia Napa Marina rendering

## Larnaca to Welcome a New Shopping Mall



Set to open in 2019, The Zenon Mall of Larnaca is expected to become one of Cyprus' busiest shopping malls because of its size, tenant mix and convenient location.

Designed to become a leisure centre for the entire family, the 4.5ha venue will be located on the major junction entering Larnaca and will be only 15 minutes away from Larnaka International Airport and the city's harbour.

According to Andreas Hadjimitsis, director, The Zenon Mall of Larnaca, the new development aims to offers customers the convenience of having multiple needs met in one location, whether fashion, groceries, spors activities, dining or leisure.

The new shopping centre is named after Zenon, a Greek philosopher and founder of the Stoic school of philosophy in Athens.

Rendering of The Zenon Mall of Larnaca



## Århus Charter Celebrated 25 Years in Cyprus



Kato Paphos

**A**rhus Charter, a Danish-owned travel agency is celebrating 25 years of business in Paphos. In order to express its gratitude to the company for its loyalty and long-time partnership, Pafos Regional Board of Tourism organised a ceremony which took place at Pafos International Airport on May 06. Supported by Cyprus Tourism Organisation, Pafos2017 and Hermes Airports, the event included entertaining activities music and dance shows.

Representatives from Pafos Regional Board of Tourism thanked Henrik Jensen, CEO, Århus Charter, as well as its Cypriot partner, Exalt Travel for their long presence in Cyprus and their contribution to the development of tourism in Cyprus and Paphos in particular.

## Limassol Del Mar Provides Update

**L**imassol Del Mar, a luxury development located on the coast of Limassol, recently organised a successful cocktail presentation at Venue Centre Columbia Plaza, to inform stakeholders and future investors of the property's recent developments and offerings.

The interest shown at the event by attendees was significantly high, reflecting the great success of the project, which stands out for its unique architecture as well as location, future in-house services and exceptional facilities.

Featuring luxury residences with unobstructed seaviews as well as high-end shopping and fine dining restaurants, the development will also boast a sauna, an indoor swimming pool, and a state-of-the-art gym.



Rendering of Limassol Del Mar

## Ayia Napa Hosted Green Beaches Event

The workshop *Green Beaches: Prerequisite for Sustainable Tourism in Cyprus* was held on April 28 at Nissi Beach Resort under the auspices of Yiannis Karoussos, mayor, Ayia Napa.

The event was organised by the European Parliament Information Office in Cyprus, the Office of the Commissioner for the Environment and Nissi Beach Resort.

In his speech, Karoussos welcomed the initiative and highlight-

ed that the municipality's goal is to achieve green development of the beaches in order to promote sustainability as an alternative tourism product. In addition, the mayor ensured the participants that the municipality will further invest in making Ayia Napa a green destination.

The workshop was concluded with sixth grade students from Ayia Napa Primary School cleaning Nissi Beach.

## Paphos Showcased at Taxidi

Pafos Regional Board of Tourism has successfully participated in this year's Taxidi Exhibition, held on April 21 — 23 at Filoxenia Conference Center.

Collaboratively organised by Association of Cyprus Travel Agents and Display Art Group, the annual exhibition was an ideal platform for Cypriot travellers to obtain valuable and comprehensive information regarding tourist destinations. Tour operators, airline companies, national and local tourist organisations along with holiday related parties and hotels from Cyprus and Greece participated in the event, providing visitors with guidance about available holiday packages along with specialised trips abroad.

Pafos Regional Board of Tourism showcased the city's products and offerings with hundreds of visitors expressing significant interest in Pafos2017 cultural events as well as the countryside.



Pafos Regional Board of Tourism Stand at Taxidi

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## Leptos Group Welcomed Jordanian Journalists



Jordanian delegation

**A**iming to support the efforts of Cyprus Tourism Organisation to attract more tourists from the Middle East and the GCC, as well as real estate investors in Cyprus, Leptos Group recently invited a group of 15 journalists from Jordan to visit the island.

The journalists spent four days in Paphos and Limassol, where they had the opportunity to visit important archaeological places and shopping centres as well as sample the nightlife of the island. In addition, they had the opportunity to meet Phedonas Phedonos, mayor, Paphos, at the Paphos Town Hall.

At the end of the trip, the delegation expressed their gratitude to Leptos Group for its generous hospitality. The company promotes familiarisation trips as part of its strategy to support the island's tourism and investment sector.



Fig Tree Bay

## Cyprus Promotes Sustainable Tourism

**I**n celebration of World Tourism Organization's International Year of Sustainable Tourism for Development and following a call from Universal Postal Union to all of its members, Cyprus Post Offices, in collaboration with Cyprus Tourist Association, has launched a special anniversary stamp.

Featuring the award-winning Blue Flag Fig Tree Bay in Protaras, the limited edition stamp aims to raise awareness of sustainable tourism while also encouraging tourism stakeholders to collaborate in order to make tourism a catalyst for development.

Andreas Grigoriou, director, Cyprus Post, stated that through the initiative, an important attempt has been made to present the history, culture and beauty of the island. Cypriots are encouraged to send the stamp abroad in order to promote the country's unique offerings.



## PCCI Participated in OER-CRAFT

OER-CRAFT

**A**s part of its commitment to Open Educational Resources for the Development of Arts and Crafts (OER-CRAFT), Paphos Chamber of Commerce and Industry (PCCI) attended the fourth partner meeting on April 21 in Bratislava.

OER-CRAFT aims to address the training needs of micro enterprises across the European Union in order to sustain their competitiveness for enhanced growth and employment. The initiative welcomes individuals and companies seeking to set up their own business in response to challenges and unemployment.

This is in line with PCCI's main objective of safeguarding, and steadily developing the Cypriot economy in order to continuously improve the standard of living and prosperity for its residents.

## Ayia Napa Reinforces Relations with Russia

**I**n line with its strategic plans to further strengthen the bilateral relations between Cyprus and Russia, Yiannis Karousos, mayor, Ayia Napa Municipality, welcomed Christin Victor, mayor, Municipality of Gelendzhik to Ayia Napa.

During the meeting, Karousos expressed his positive views towards a twining between the two municipalities and highlighted the importance of a future collaboration. Among other items, the two mayors had the opportunity to discuss their communities' history and culture and to exchange views on tourism and economy.

During a tour of various historic and touristic points on the island including the United Nations Buffer Zone, Limassol Marina and Cape Greco, Karousos had the opportunity to talk to the Russian delegation about the country's complex political history.



Ayia Napa

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## Larnaca Tourism Provides Project Updates



Demetriades

**D**uring a meeting held between the board of directors of Larnaca Tourism Board (LTB) and Marios Demetriades, transport, communications and works minister, Cyprus, a wide range of topics related to the tourism sector were discussed.

Demetriades expressed optimism about the progress of Larnaca Marina project and added that by the end of the year, the development will proceed with the selection of an investor.

Additionally, Marina Solomidou-Ieronimidou, director, Department of Antiquities, Cyprus, talked about the progress of the excavations of the mosaic in St. Neophytou Street in Paphos and announced that renovation works at Cyprus Museum will be completed in 2018.

Lastly, Dinos Lefkaritis, chairman, LTB, and Andreas Vyras, mayor, Ayia Napa, stressed the need to continue the excavations of Larnaca's ancient port.

## Paphos Hub to Ease Congestion

**C**yprus Chamber of Commerce and Industry recently sent a proposal to Ionas Nicolaou, justice and public order minister, Cyprus, asking for immediate preventative measures to avoid overcrowding and reduce congestion at Pafos International Airport for the upcoming summer season.

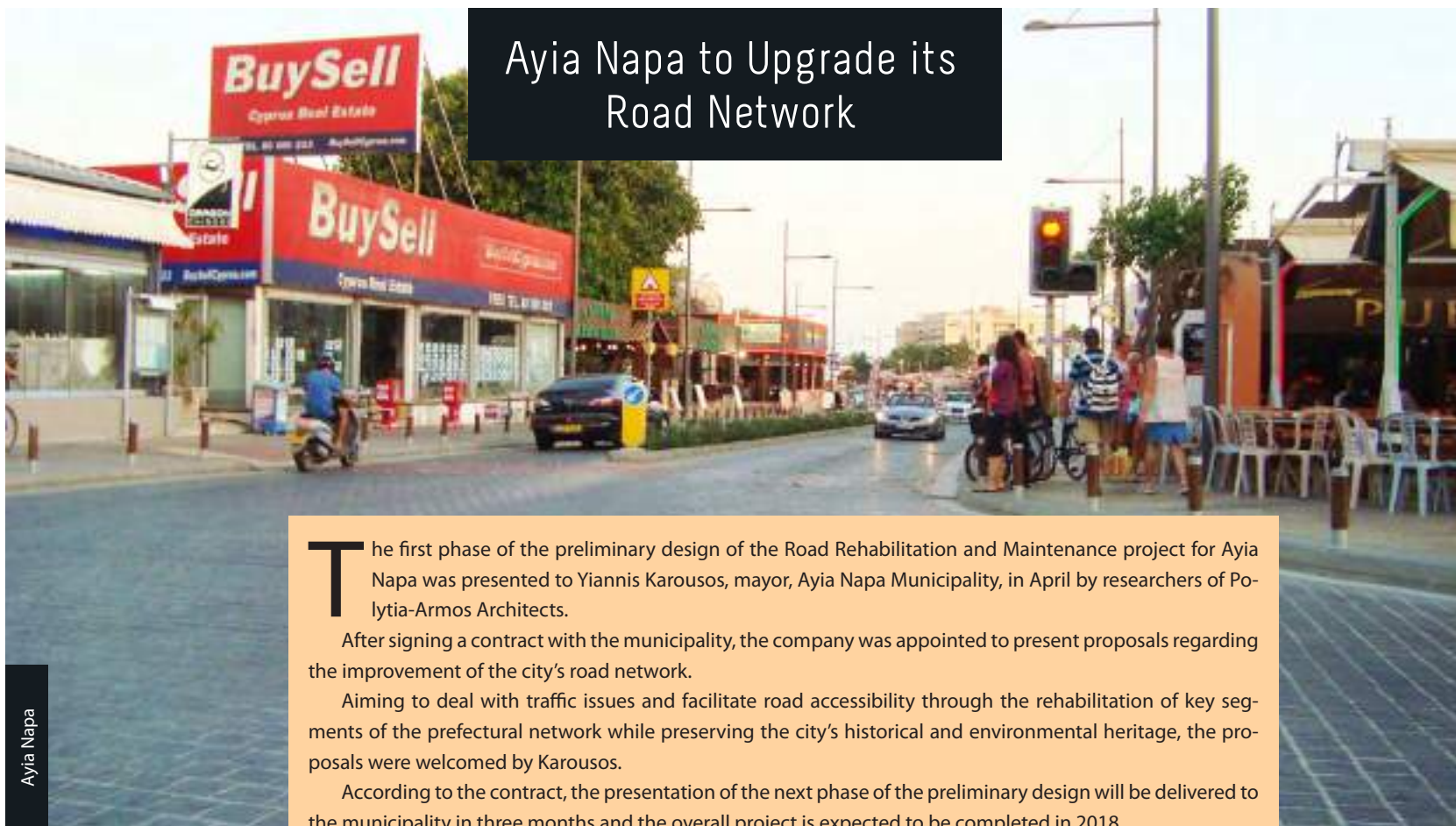
The request highlighted the demand for the seamless flow of passengers through airport checkpoints, which are expected to be exceptionally busy this year due to Paphos' status as the European Capital of Culture.

Responding to the request, Andreas Mylonas, director general, Ministry of Justice and Public Order, Cyprus, reassured the organisation that the ministry will increase its efforts towards supporting the quick and smooth flow of passengers by establishing faster check-point machines and by increasing the airport's staff numbers during the peak months.



Pafos International Airport

## Ayia Napa to Upgrade its Road Network



Ayia Napa

**T**he first phase of the preliminary design of the Road Rehabilitation and Maintenance project for Ayia Napa was presented to Yiannis Karousos, mayor, Ayia Napa Municipality, in April by researchers of Polytia-Armos Architects.

After signing a contract with the municipality, the company was appointed to present proposals regarding the improvement of the city's road network.

Aiming to deal with traffic issues and facilitate road accessibility through the rehabilitation of key segments of the prefectural network while preserving the city's historical and environmental heritage, the proposals were welcomed by Karousos.

According to the contract, the presentation of the next phase of the preliminary design will be delivered to the municipality in three months and the overall project is expected to be completed in 2018.



## Olympic Lagoon Resort to Face Major Upgrade



**K**anika Hotels & Resorts has announced a renovation plan for Olympic Lagoon Resort in Ayia Napa, scheduled to commence after the summer season in November and slated to be completed by April 2018.

The all-inclusive resort will undergo a EUR11 million upgrade to boost its portfolio of offerings and services. The property's new era will, among others, present enlarged and redesigned rooms, increasing the capacity from 301 to 319 keys as well as a custom-designed indoor entertainment venue featuring sound and vision installations along with a bar and a stage. Furthermore, guests will be able to enjoy new and elevated dining options, refurbished leisure facilities and public areas in addition to improved guest services and amenities.



Olympic Lagoon Resort

## Louis Infinity Blu Opens



Louis Infinity Blu

**O**n April 30, Louis Infinity Blu, a member of Louis Hotels, opened its doors in the Cypriot coastal village of Pernera.

Featuring 50 rooms, including superior studios and suites, the new address is inspired by the endless blue Mediterranean Sea. Among other amenities, the new property offers an outdoor pool surrounded by a sunbathing deck along with an astonishing open kitchen restaurant and pool bar with sea views.

The luxury, adults-only property, also features a garden which leads down to the award-winning Blue Flag-listed Pernera Bay.

## Four Seasons Cyprus Revamps Garden Studios



**F**ollowing the extensive renovations carried out in 2016, Four Seasons Hotel Cyprus has recently unveiled its renovated Garden Studios, featuring new sunbathing decks and lounging areas east of the hotel's beach bar.

In addition, a new building is currently under construction to the west of the property's main building which will house a new Colors Café as well as a number of luxury apartments, which are all expected to be completed by the end of June.

With its recently launched renovation projects, the Limassol address has enhanced its offering to discerning travellers.

Four Seasons Hotel Cyprus

## Louis Hotels Awarded for Social Media Concierge

**A**t the Greek Hospitality Awards 2017 which took place this March, Louis Hotels, member of Louis Group, stood out for its innovative practices and received a gold award for *Best Greek Hotel Technology Innovation*.

The company was awarded for its Social Media Concierge which succeeded in creating a direct channel of communication with its guests.

The technology solution enables 24-hour communication with guests, in order to provide the best possible service for their daily needs.

Iason Perdios, CEO, Louis Hotels, commented, "Nowadays, technology and social networks are an integral part of the everyday life of our clients and we have the responsibility to be there, as this is the essence of customer service."



## Jet2.com Added New UK-Paphos Flights



In order to further promote Cyprus as a year-round destination, Jet2.com and Jet2holidays have launched additional flights to Pafos International Airport from its UK bases.

On April 02, the airline celebrated a major milestone as its first flight from Birmingham Airport took off which has over 20,000 seats on sale. Meanwhile, the first schedule from London Stansted to Paphos landed on April 05.

Steve Heapy, CEO, Jet2.com and Jet2holidays, commented, "Customers have been hearing all about Jet2.com and Jet2holidays' family friendly ethos, great value package holidays and award-winning customer service, and now they get to experience all of that on our new flights to Paphos."

## Cyprus Airways Unveiled First Destinations

Cyprus Airways revealed the first three destinations scheduled to be launched in the first phase of its comeback in June.

The airline will operate flights to Heraklion, Rhodes and Tel Aviv, with two additional destinations to be announced in the next few weeks.

The carrier currently owns an Airbus A319 aircraft and upon the arrival of a second aircraft in autumn, it will announce a revised and extended flight schedule to be implemented in 2018.

Natalia Popova, chief commercial officer, Cyprus Airways, commented, "Our strategic approach of gradual and steady growth has long term objectives, to promote Cyprus as an all year-round destination abroad and to contribute in broadening travel opportunities for locals."



Cyprus Airways

## Blue Air Inaugurates Cluj-Napoca Service



Cluj-Napoca

As part of its expansion strategy, Blue Air has added Cluj-Napoca to its network, bringing another destination closer to Cyprus.

The airline now operates three weekly flights between Avram Iancu Cluj International Airport and Larnaca International Airport on Tuesdays, Thursdays and Sundays.

As the unofficial capital of Transylvania, Cluj-Napoca is the second most popular city in Romania and the new flight offers visitors the opportunity to explore a wide range of castles, forts, botanical gardens, museums and historical buildings.

Upon the addition of a third aircraft at the Larnaca gateway, due for delivery on June 15, the airline will fly directly to a total of eight destinations from the hub, including Athens, Thessaloniki, Luton, Bucharest, Tel Aviv, Birmingham and Liverpool.



## Top Kinisis Travel Celebrated 30 Years

In celebration of its 30th anniversary, Top Kinisis Travel launched two limited edition summer travel brochures titled, *Travelling in Cyprus for Thirty Years*.

The first brochure refers to all scheduled voyages and charter flights of well-known airline companies, while the second edition is dedicated to cruises.

Raising its flag in many different parts of the world, the Cyprus-based company offers Cypriots the opportunity to travel to different parts of the world for both leisure and business purposes, while also enabling them to attend major events.



## GAP Vasilopoulos to Invest in Incoming Tourism Department



**R**ated among the 25 biggest companies in Cyprus operating within the services sector, GAP Vasilopoulos Group has recently unveiled plans to create an incoming tourism department on the island.

Aiming to provide visitors with a unique experience of Cyprus, by offering traditional and non-traditional excursions along with a wide range of entertainment activities, the new department will primarily offer tour operator services. Additionally, it will provide MICE services to corporate clients wishing to hold conferences by managing events and taking care of all aspects, including photography, video, entertainment, venue decoration and much more.

The main incentive behind the group's initiative has been the high amount of tourists recorded in 2016 and its strong belief in the future of tourism in Cyprus.

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## Second Edition BLUE MED Held

Hosted by the Hellenic Air Navigation Service Provider, the second edition of BLUE MED Functional Airspace Block (FAB) Airspace Users meeting was held in Athens on April 06.

The event gathered representatives of the key members of BLUE MED FAB, who shared updates, achievements and future development strategies. The members emphasised their common efforts in strengthening the cooperation between airspace users, where such annual meetings play an important role in exchanging the views and providing suggestions.

Established in 2012 in Cyprus, BLUE MED FAB holds the objective of implementation of single European sky in the territory of the European Union (EU) member states, with a subsequent partial integration of the neighbouring non-EU states, through major operational and technical projects.

## Seminars on Income Tax Held at Columbia Plaza



Tsielepis

Two seminars were held at Columbia Plaza, dedicated to indirect tax for tour operators as well as hotels and event organisers.

Alexis Tsielepis, managing director, Chelco VAT, and Volker Jorczyk, tax consultant, Tourism Tax & Law Rechtsanwaltsgesellschaft, were the main speakers of the event.

Jorczyk led the morning session, which mainly dealt with matters related to the Tour Operators Margin Scheme (TOMS) and the leisure sector. He provided analyses of TOMS and explained how it applies to business-to-business transactions, among other important details.

Meanwhile, Tsielepis led the afternoon session for hotels and event organisers on the relevant VAT legislation. In addition, he further addressed how to treat renovation expenses as well as how to account for catering and marketing expenses.

### REACHING MORE DONKEYS IN CYPRUS

Every year we treat more and more donkeys on island and 2016 was no exception with 274 visited! Many of them were receiving their first vet and farrier treatments and we were extremely pleased that their owners were keen to learn about how to take care of their donkeys.

We also met a lot of very young foals that were born this year; one born only three days before we arrived. Several of the owners had already contacted us asking for advice of feeding the mare and taking good care of mother and baby. They were very grateful that we could go and check the foals, give further advice and show them how to get the foal used to being handled.

Unfortunately there continue to be donkeys living in terrible conditions without the basic care they require. Plastic, general rubbish, dangerous string, wire and metal, filthy water (if there is any), rotting vegetables and other inappropriate food are sights we still come across.

The majority of owners will take notice of our requests and advice, particularly if they see us picking up some of the rubbish in front of them. However, some do not and over the winter we will be collecting evidence of the type of situations we come across to present to the authorities.

As most of you know, we do not have any legal jurisdiction and cannot force people to take better care of their animals. Without support from the authorities the lives of these donkeys will continue to be unacceptable. The Animal Welfare Act is quite clear about causing suffering and we will push to get the Law upheld. It's a painfully slow process but with your support, not only would we be able to try our hardest to do this but also continue to visit and treat more donkeys and improve their lives.

You may help us continue our work on the island, by visiting our website and making any donation you wish, Adopt A Donkey, or even Shop from our online Gift Shop just with a few clicks.

#### THE DONKEY SANCTUARY (CYPRUS)

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## Castle Residences to Attract Buyers

Castle Residences



**T**he final residential phase of Limassol Marina has been concluded with the release of the highly anticipated Castle Residences to the market.

Set on a private island, the 61 luxurious two-, three- and four-bedroom apartments will offer owners secure surrounding as well as concierge services, exclusive access to the sea, communal areas and swimming pools, complete with covered private parking, storage and priority berthing adjacent to the building. The finalised project represents the last opportunity to own a home in the marina, which has so far attracted property buyers of 27 nationalities.

## Progress of Larnaca Port and Marina Discussed

In April, Andreas Vyras, mayor, Larnaca Municipality, met with delegates from the Ministry of Transport, Communications and Works in order to discuss the progress of the ambitious Larnaca port and marina projects.

Aiming to turn the coastal town into a major tourist hub, the two developments are expected to be completed in September, alongside other infrastructure works. Vyras requested for the projects to be done within the general framework of the local plan, which has already been sent to the Ministry of Transport, Communications and Works.

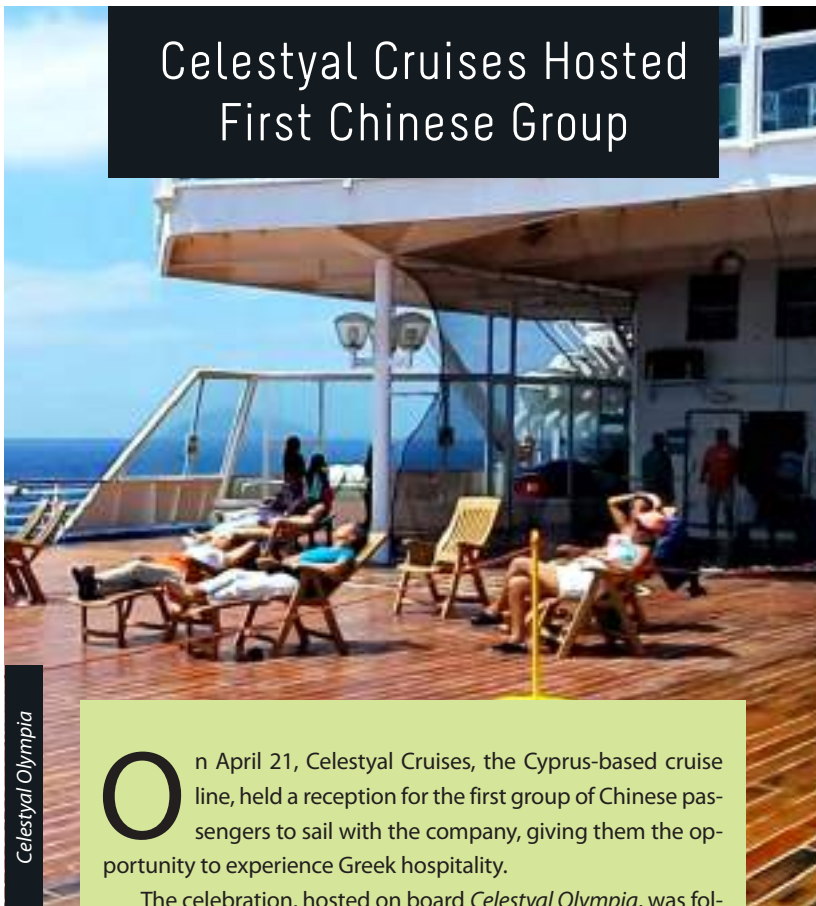
In a broader sense, the meeting aimed to further involve the municipality in the city's ongoing projects in order to provide reliable information to its citizens.



Larnaca Marina

## Celestyal Cruises Hosted First Chinese Group

Celestyal Olympia



**O**n April 21, Celestyal Cruises, the Cyprus-based cruise line, held a reception for the first group of Chinese passengers to sail with the company, giving them the opportunity to experience Greek hospitality.

The celebration, hosted on board *Celestyal Olympia*, was followed by a three-day Iconic Aegean cruise to destinations such as Mykonos, Samos and Santorini.

Unveiling the company's future plans, Kyriacos Anastasiadis, CEO, Celestyal Cruises, stated, "We expect to host 2,000 Chinese passengers during the summer season. Our plan is to systematically build demand for our cruises so as to reach 50,000 passengers per year by 2021."

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## Pafos2017 Launched New Art Project

Terra Mediterranea: In Action

**P**afos2017 has presented its latest project, *Terra Mediterranea: In Action*, fusing a contemporary art exhibition with an international conference and series of parallel actions featuring local and international artists.

Organised by Pierides Foundation and Nicosia Municipal Arts Centre, the initiative depicts the artistic reflections of current challenges related to the Mediterranean region. The project features a variety of presentational formats such as visual works, performances, theoretical discussions, film screenings, talks, literature and poetry readings, public interventions and educational programmes. The events kicked-off on April 07 at Nicosia Municipal Arts Centre and will continue until November 25, with the programme also available at Paphos Medieval Castle and Fabrica's Cave.



## Cyprus Welcomed Austrian Seniors

Austrian visitors

**F**ollowing an agreement signed in 2015 between Cyprus Tourism Organisation (CTO) and Seniorenreisen, an Austrian travel agent and a subsidiary company of the Austrian Pensioners Association, more than 7,000 senior Austrian visitors travelled to Cyprus.

The Pensioners had the opportunity to see some of the island's unique attractions and experience Cypriot hospitality thanks to Hermes Airports and Tsokos Hotels & Resorts.

The successful response to the initiative demonstrates Cyprus's ability to host tourists outside the summer season, offering a wide range of activities which target various market segments. Similar familiarisation trips are expected to take place in the following months.



## CTO Wows Dutch Travel Agents

**A**s a part of its strategic plans to promote Cyprus to travel agents in the Netherlands, Cyprus Tourism Organisation (CTO) organised an innovative treasure hunt oriented expedition.

First launched eight years ago, Expeditie Cyprus aimed to introduce the island and its offerings in an engaging way to Dutch travel agents. Unlike conventional educational trips, participants were divided in teams named after the Greek gods and competed to find information while driving around the island. Agents also had the opportunity to take part in traditional craft making workshops and interact with the locals by watching them cook Cypriot dishes.

The workshop takes place every year in April and due to its fun concept attracts a high number of participants.





Visitors admiring the latest car models showcased during Cyprus Motor Show 2017



Nicosia's Acropolis Park turned into readers' haven on the occasion of Nicosia Book Fest 2017

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Berlin Philharmonic Orchestra at Paphos Castle



The annual alternative Street Life Festival transformed Limassol's streets into an outdoor gallery



## EVENTS

### SPECIAL OLYMPICS CYPRUS OPEN 2017

**Minthis Hills**  
June 11

A charity fundraising golf tournament for ladies, men and juniors.

### LARNAKA ANNUAL SUMMER FESTIVAL

**Larnaka Fort and Pattichion Municipal Theatre**  
July

Throughout the month, Larnaka Municipality hosts a festival of music, dance and theatrical performances.



### INTERNATIONAL FESTIVAL OF ANCIENT GREEK DRAMA 2017

**Kourion Ancient Theatre, Makarios III Amphitheatre, Pafos Ancient Odeon**  
July

A month-long series of events celebrating ancient Greek drama from cultures across the world.



## CTO Invests in the Future of Tourism

Cyprus Tourism Organisation (CTO), in collaboration with Cyprus Ministry of Culture and Education, has launched an educational programme, titled *Young Ambassadors of Tourism*, aiming to engage elementary school students into the world of tourism.

The concept was first conceived in 2004 and has since been upgraded and enriched in order to become more engaging for students, with the current cohort participating in the second year of the updated scheme.

Aiming to raise awareness of the hospitality industry, conservation of cultural and environmental heritage, the initiative includes a series of lectures by tourism stakeholders as well as educational excursions and tours across the island with a qualified guide. Upon completion, the children involved will be awarded with a special diploma and a souvenir.

## Cyprus Celebrates Cultural Heritage

First established by UNESCO in 1983, this year's International Day for Monuments and Sites, on April 18, was themed *Cultural Heritage and Sustainable Tourism*.

In celebration of the day dedicated to the enhancement of cultural heritage, Department of Antiquities, Ministry of Transport, Communications and Works offered free entrance admittance to various archaeological sites and ancient monuments across Cyprus including Khirokitia, Tombs of the Kings and many others. On the occasion, Cyprus Tourism Organisation also offered complimentary bus transfers to various points of interest.

In addition, a wide range of cultural events took place on March 10 — May 13, including visual art and photography exhibitions.



Khirokitia

## Leptos Estates International Drive

With its successful participation in high-end seminars and exhibitions in the UK, Russia, Ukraine, UAE, Iran and Egypt, Leptos Estate, hailed as one of the leading Cyprus property developers, has highlighted its significant position in the international market.

Following its business strategy, based on the development of high quality projects, the company succeeded in attracting foreign investments from all over the world.

Sakis Hadjialexandrou, director, group marketing, Leptos Estates, enthused, "Leptos Estates overseas sales and marketing teams are making an immense effort in promoting and highlighting, not only our company, but the towns of beautiful Paphos and Nicosia alike, [...] and will continue this particular exposure during the months of April and May in Switzerland, Jordan Lebanon, South Africa and China, expecting to meet and attract high quality investors".